

Online Business Report

Jan 1 2021 to June 1, 2021

3,773

CLICKS

72,563

IMPRESSIONS

Connecting with Yacht Owners & Luxury Travelers

YACHTS
BY STEVE



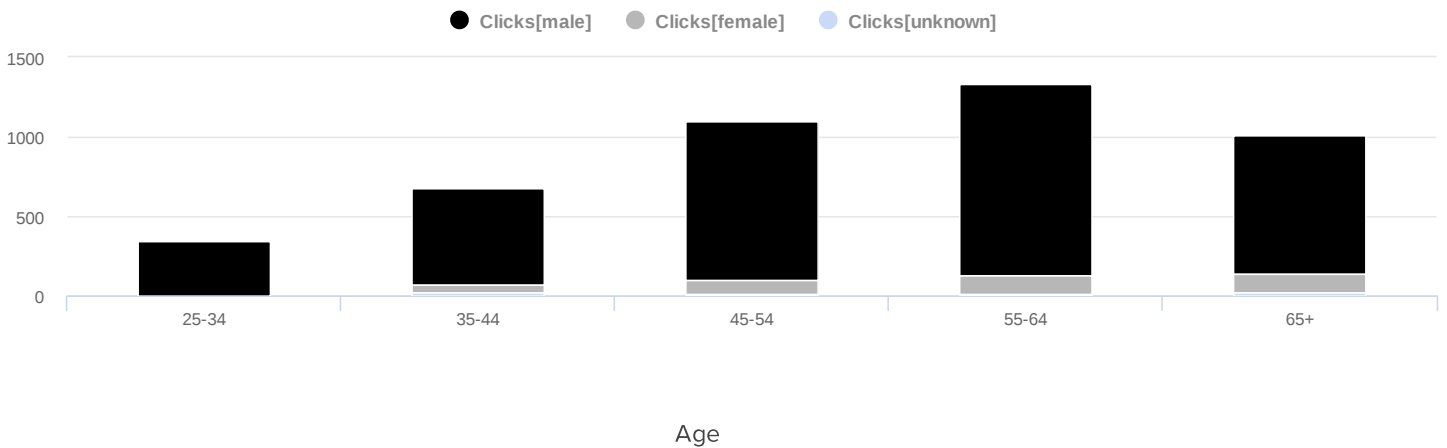
Audience Insights

Connecting with people that are actively looking at yacht ownership and charters across Google & Facebook.

Top Locations of Users



	Unique Page Impressions
New York, NY, US	8,387
Miami, FL, US	4,134
Boston, MA, US	1,490
San Diego, CA, US	1,161
Las Vegas, NV, US	988
San Francisco, CA, US	700
Miami Beach, FL, US	526
Huntington Beach, CA, US	423
Los Angeles, CA, US	412
Long Beach, CA, US	400

Generating Thousands of Clicks



Engaging Content

A powerful blend of yachting lifestyle and available inventory...

	Post Link Clicks	Post Impressions	Shares	Likes
 <p>SIGNIFICANT PRICE REDUCTION FOR FAST SALE Using materials and technology originally developed for the aerospace industry, the ground-breaking 36-metre AB 116 is both light and strong. Extremely well maintained. Engine warranties through 2023. Cruise in style #explore #yachtsforsale #iyba #yachtbroker #miamiyachts #floridayachts #sportyacht #luxurytravel #yachting</p>	536	6,406	14	207
 <p>The Most Expensive Yachts In The World: 5 Contenders In 2021 #explore #superyacht #luxuryyacht #megayacht #yachting #yachtsforsale #motoryacht #customyacht #boatsforsale #boatforsale #yachts #charteryacht #luxurycharter #apolloyachts #apollojets #privatejet #jetcharter #privatecharter #luxurytravel</p>	194	4,044	14	138

Post Link Clicks

Post Impressions

Shares

Likes



2018 Galeon 43 ft 420 Fly now available #explore #yachtsforsale #apolloyachts #yachts #floridayachts #yachtlife #galeon

126

1,300

2

39

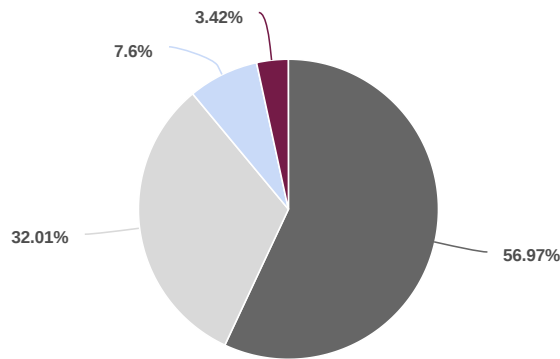
Strategically placed on all devices across Facebook, Instagram and the web.

Clicks

Impressions

Post Likes

	Clicks	Impressions	Post Likes
mobile_app	2,612	58,478	1,421
mobile_web	142	1,737	18
desktop	68	701	15



● iphone - facebook - feed ● android_smartphone - facebook - feed ● ipad - facebook - feed ● desktop - facebook - feed

Active Buyers

This week, my updates will reach approximately:

3,186

Local Yacht Buyers
& Luxury Travelers

Interested in learning more?

[Explore My Website](#)